



## Source for Successful Outsourcing

14th - 16th May 2025

**CODISSIA Trade Fair Complex**, Coimbatore

## **Exhibition Services Categories**

| S.No. | Description  | Principal<br>Category | Diamond<br>Category | Gold<br>Category | Silver<br>Category |
|-------|--|-----------------------|---------------------|------------------|--------------------|
|       |  | ₹ 3.5 Lakhs           | ₹ 2.25 Lakhs        | ₹1.75 Lakhs      | ₹ 1.25 Lakh        |
|       |  | + GST 18%             | + GST 18%           | + GST 18%        | + GST 18%          |
| 1.    | Free Stall Space (Bare Space)  | 36 sq.m               | 27 sq.m             | 18 sq.m          | 9 sq.m             |
| 2.    | Branding in Newspaper advertisements in proportionate size                     | /                     | /                   | <b>✓</b>         | NIL                |
| 3.    | Branding in Magazine Advertisements  | /                     | /                   | <b>✓</b>         | <b>✓</b>           |
| 4.    | Inclusion of logo with hyper link to your website from SUBCON Official website | <b>✓</b>              | <b>✓</b>            | <b>&gt;</b>      | /                  |
| 5.    | Branding in Outdoor Media publicity<br>like Flex Banners                       | <b>✓</b>              | <b>✓</b>            | <b>/</b>         | <b>✓</b>           |
| 6.    | Branding in the Event Brochure<br>(If confirmed before printing)               | <b>✓</b>              | <b>✓</b>            | <b>&gt;</b>      | /                  |
| 7.    | Branding in bunting inside the Fair Venue                                      | 25 Nos                | 10 Nos              | 8 Nos            | 5 Nos              |
| 8.    | Branding in the main entrance arch in proportionate size                       | ~                     | /                   | ~                | /                  |
| 9.    | Branding in the Inauguration Backdrop in proportionate size                    | /                     | /                   | <b>✓</b>         | /                  |

## **THE CHAIRMAN, SUBCON 2025**

(An Event of CODISSIA Intec Technology Centre)

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**Inauguration Backdrop** 





**Branding at the Hall Entrance** 



**Branding at Venue Entrance** 



**Branding at Fair Venue** 



**Press Meet Backdrop** 



**Fair Directory**